

Subject Code: XXXXX

Roll No:

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BTECH

(SEM-7) PROJECT MANAGEMENT & ENTREPRENEURSHIP 2021-22

TIME:3 HOUR

Total Marks: 100

Instruction: Attempt the questions as per the given instructions. Assume missing data suitably.

SECTION - A

Attempt *All Parts* in Brief

2*10 = 20

Q1	Questions	Marks
(a)	What do you understand by entrepreneurship ?	2
(b)	Differentiate achievement and motivation. Ans. Difference between achievement and motivation :	2
(c)	Differentiate between creativity and innovation.	2
(d)	Restate the term "Value creation".	2
(e)	List the factors of Project Management.	2
(f)	Differentiate between implementation and evaluation.	2
(g)	Define the term project development.	2
(h)	Discuss about uncertainties in project implementation.	2
(i)	Reframe the term "management for social venture".	2
(j)	Discuss about legal framing of ventures.	2

SECTION - B

Attempt Any Three of the following

3*10 = 30

Q2	Questions	Marks
(a)	Explain entrepreneurial motivation theory in detail. And also discuss different theories associated with it.	10
(b)	Differentiate between entrepreneur and intrapreneur, enlist the different types of entrepreneurs.	10
(c)	Illustrate the different types of skill set required to run an enterprise. Emphasize on entrepreneurship skill set.	10
(d)	Explain the different stages of project report preparation, methods for evaluation.	10
(e)	Enlist all social entrepreneurship opportunities and successful models, discuss about the term risk management in social enterprises.	10

SECTION - C

Attempt Any One of the following

5*10 = 50

Q3	Questions	Marks
(a)	Describe the Me Clelland's achievement theory of motivation. Discuss brief about EDP.	10
(b)	What are influencing factors of corporate entrepreneurship also talk about the key concepts of entrepreneurship? Discuss.	10
Q4	Questions	Marks
(a)	Summarize the different tools/techniques available for generating ideas. Identify the different business opportunities in India.	10
(b)	Explain in brief the functions of an entrepreneur especially to the Economic Development of the Country. Explain briefly Skill Development Program.	10
Q5	Questions	Marks
(a)	Demonstrate various stages of a project development life cycle.	10
(b)	Demonstrate project appraisal. Illustrate its different types.	10
Q6	Questions	Marks
(a)	Explain the term Project financing. Elaborate different sources of finance in detail.	10
(b)	Discuss about project cost estimation process along with all its required components.	10
Q7	Questions	Marks

(a)	Identify the different types of risk involved in social enterprise. How can social entrepreneurs attract talent when there aren't high salaries and options ?	10
(b)	What are the roles of social responsibilities and benefits in the growth of an entrepreneur ? Why many prominent businesses people move into social entrepreneurship?	10